JOSEPH KU

Portfolio Link

0414 236 238

josephcyku@gmail.com

Carlingford NSW 2118

Design Applications
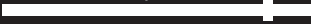
Ai Adobe Illustrator — Advanced

Ps Adobe Photoshop — Advanced

Id Adobe InDesign — Advanced

Lr Adobe Lightroom CC — Advanced

Adobe XD, Adobe Premiere, Figma, Canva, Microsoft Clip Champ, Sketchup, Rhino3D

Web Design & Development

W Wordpress — Advanced

Shopify, HTML, CSS, PHP, JS

Office

Microsoft 365, Google Suite, Sharepoint, Dropbox, Google Drive, MS PowerToys

Marketing

Hubspot, Campaign Monitor, Mailchimp, Twilio

Graduate of
Design in Architecture
University of Technology, Sydney

Preferred Operating System:

Microsoft Windows

I am a Graphic Designer and Creative Team Lead with over six years' experience delivering clear, professional print, digital and web communications. I specialise in translating complex information into accessible visual outcomes, managing projects from concept to finished art, with strong skills in production, brand consistency, proofing and quality assurance.

Professional Timeline

All In IT Solutions

Creative Team Lead | Full time
2023 - 2026

- Lead and deliver graphic design services across print, digital and web communications.
- Design and coordinate corporate publications, marketing collateral and digital assets from concept to finished art.
- Ensure brand consistency and visual standards across all internal and external communications.
- Translate complex technical and business information into clear, engaging and accessible visual outputs.
- Manage competing priorities and deadlines while supporting business-wide communication needs.
- Provide specialist advice on design, print production and workflow improvement.
- Mentor and support team members in design standards, tools and processes.

Senior Graphic Designer | Full time
2021 - 2023

- Brand identity and direction, brand system design and implementation.
- Designed a wide range of high-quality print and digital publications, including brochures, reports, guides and presentations.
- Delivered long-form documents requiring strong layout, typography and information hierarchy.
- Managed end-to-end print production, including proofing and liaising with printers.
- Applied corporate branding across print, web and electronic mediums.
- Created digital and social media graphics aligned with brand guidelines.
- Worked closely with stakeholders to ensure communications were accurate, clear and audience-focused.

Graphic Designer | Full time
2019 - 2021

- Designed, formatted and managed long-form user manuals for complex apps in development.
- Updated and maintained website layouts and visual content using WordPress CMS.
- Prepared and uploaded web graphics, banners and digital assets.
- Supported HTML and CSS updates for layout and content presentation.
- Assisted with photography and image editing for digital and print use.
- Produced digital marketing collateral for small to medium sized businesses.

Education

2012 - 2018	**B. Design in Architecture, University of Technology, Sydney** — In conjunction to completing course objectives, completed elective courses include Illustration, Documentation in Photography, Film photography and Situated writing and Narrative Building.
2006 - 2011	**Normanhurst Boys' Selective High School**

Referees

Available on request